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Marmoleum Solid collection of Forbo Flooring Systems awarded with two separate Reddot Design Awards 2017

Marmoleum Cocoa and Marmoleum Slate receive Reddot Design Award 2017

The new Marmoleum Cocoa collection, a cocoa husk enhanced linoleum design, has been awarded with the Reddot Design Award 2017. The collection is part of the new Marmoleum Solid range which is at the heart of Forbo's contemporary linoleum designs. At the same time, also part of the Marmoleum Solid range the innovative Marmoleum Slate collection, a close-to-nature embossed linoleum representing 5 exiting life-like slate varieties also has been awarded with a separate Reddot Design Award 2017.

On Marmoleum Cocoa:

Using cocoa husks as part of the Marmoleum Cocoa collection not only improves the sustainable profile of Forbo's linoleum by adding a fifth natural ingredient, it also results in a new tactility and a design where the subtle organic scattering and fine coloration create a new and innovative design feature for the linoleum product category..

Manufacturing Chocolate in the Netherlands originates from the 19th century and is located in the same region where Forbo Flooring Systems is manufacturing linoleum for well over one hundred years. The upcycling of the Cocoa industries' waste stream is a fine example of Forbo's continuous effort to innovate linoleum as the *original* and most sustainable resilient floor covering to date.

Marmoleum Cocoa is available in a small collection of 5 earth tones that are presented under the seducing names of white, milk and dark chocolate, earl grey chocolate and a mystery chocolate blue(s). The Marmoleum Solid collection of which the new Cocoa range is a part, is made up out of a new Walton series, a colourful Piano Design, original and coloured Concrete Designs and a an embossed Slate variety, which is another innovative new design that will feature in Forbo's new linoleum offer to be introduced in April.

On Marmoleum Slate:

Concrete and stone-like visuals always have been part of traditional linoleum designs which have their origin in the classic marbled varieties that are well known from the early linoleum days and which are still a popular feature in health care and education facilities where the bacteriostatic qualities of the product as well as its cleaning and maintenance properties make the product a contemporary classic. The new



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varieties in concrete and stone equivalents are more appealing to an audience that connects sustainability and design for modern environments of office and retail. With Marmoleum Slate Forbo created a random embossed structure on top of a minimal tone in tone marbled linoleum which resulted in realistic slate floor coverings. There are five slate varieties ranging from dark anthracite grey to lighter varieties as well as two qualities in which copper and metal colour tones are mixed to create a beautiful shimmer on top of the slate surface.

Both collections Marmoleum Cocoa and Marmoleum Slate will be available from April 2017, together with new colours in the uni-Walton series and a completely new collection of the Marmoleum Piano range, a soil hiding uni design in brighter colours representing the sun, sky, grass and the earth.

Forbo Flooring Systems is world leader in Linoleum and takes pride in creating new market opportunities for linoleum that move beyond the traditional market segments of public spaces, education and health care. By introducing new designs, product formats and structures Forbo Linoleum offers a natural alternative to PVC, Luxury Vinyl Tiles, rubber and even textiles when floorcoverings for contemporary and modern interior environments are considered. To find out more about the versatility of Linoleum or a request to see the new Reddot Award - Marmoleum Cocoa and Slate collections please visit www.forbo-flooring.com/marmoleum-solid

Forbo Flooring Systems, responsible market leader

Forbo Flooring Systems is a global market player in Linoleum, project vinyl, carpet tiles, Flotex flocked flooring, Coral entrance systems and vinyl floor coverings. In addition to floor coverings, Forbo develops, manufactures and markets a full range of professional service products. All Forbo products combine high levels of functionality and durability. Forbo Flooring Systems is committed to environmentally responsible production and to far-reaching customer service. Forbo Flooring is part of the Swiss Forbo Group and owns twenty manufacturing plants and branches in 32 countries worldwide.

For more information on Forbo Flooring Systems please visit: www.forbo-flooring.com. Or contact Forbo Flooring Marketing, Mr. Willem Burmanje at willem.burmanje@forbo.com